

# Mukundan M

## Senior Product Designer

<https://mukundan.designfolio.me/>

### Contact

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### About

Senior UX/Product Designer with 11+ years of experience designing SaaS platforms, B2B systems, e-commerce products, and AI-powered tools. I specialize in solving complex interaction problems, scaling design systems, and improving product usability through evidence-based decisions. My approach blends research, prototyping, and high-fidelity interface design to create intuitive user experiences that support business growth, reduce friction, and improve product adoption.

### Education

Bachelor Of Computer Science  
KG College of Arts and Science  
2008 - 2011

Higher Secondary  
Kikani Vidhya Mandir  
2006 - 2008

### Experience

#### Freelance UX/Product Designer

Remote | 2024–Present

Clients: Agust AI, Salesgear.io

Improved task efficiency by redesigning key workflows and interaction patterns resulting in a ~28% improvement in task completion rates.

Refined IA and visual system consistency, reducing onboarding friction and improving clarity across product flows.

Delivered prototypes, usability improvements, and design audits while collaborating directly with product teams.

#### Senior Product Designer – SalesGear.io

Coimbatore | 2022–2024

Led UX initiatives for a sales automation SaaS platform, improving usability through redesigned navigation and streamlined workflows.

Increased feature adoption by ~22% through improved onboarding patterns and UI clarity.

Reduced design-to-development iteration time by approximately 30% by establishing reusable visual components and improving documentation.

### Professional Skills

#### Tools

Figma, Adobe XD, Sketch, Photoshop, Illustrator, Zeplin, Miro

#### Methods

Interaction Design, Wireframing, Prototyping, UX Research, Usability Testing

#### Creative Lead – Infosys Equinox

Coimbatore | 2016–2022

Designed and optimized B2B e-commerce experiences to support enterprise-level product scaling and workflow efficiency.

Collaborated cross-functionally with PMs and developers to align product decisions with usability and accessibility standards.

Spearheaded modular UI design practices that improved interface consistency and scalability across product lines.

### SKILLS

UX Design, UI Design, Interaction Design, Wireframing, Prototyping, Information Architecture, Design Systems, Usability Testing, Accessibility, User Research, Figma, Adobe XD, Sketch, Photoshop, Illustrator, Miro, Zeplin, Agile, Scrum, Product Strategy, Design Documentation